

Saviour Sponsorships

Saviour is a play written by John Petropoulos Memorial Fund (JPMF) Board Chair Maryanne Pope. The play, which chronicles a police officer's death and his journey in the afterlife, will be staged as a three-day theatrical production in Calgary in September 2014, followed by a three-day run in Edmonton in October 2014. It will serve as a fundraiser for the JPMF and help raise awareness about our safety initiatives.

To make this play a reality, we will need the help of several financial partners. Here are the sponsorship opportunities:

Gift From Above Sponsor: \$10,000

- Name/logo receives "Presented by" status
- Name/logo above title on *Saviour* poster
- Name/logo displayed on event tickets
- Banner displayed at theatre entrance
- Name/logo on front cover of theatre program
- Name/logo displayed in concessions area
- Logo displayed on *Saviour* Facebook page
- Name/logo displayed on *Saviour* web pages
- Name/logo in *Saviour* press releases
- 10 complimentary tickets to the event

Protecting the Protectors Sponsor: \$5,000

- Name/logo receives "Sponsored by" status
- Name/logo below title on *Saviour* poster
- Name displayed on event tickets
- Name/logo on back cover of theatre program
- Name/logo displayed in concessions area
- Logo displayed on *Saviour* Facebook page
- Name/logo displayed on *Saviour* web pages
- Name mentioned in *Saviour* press releases
- 5 complimentary tickets to the event

Saviour is Born Sponsor: \$2,500

- Name mentioned at bottom of *Saviour* promotional poster
- Name/logo displayed inside theatre program
- Name displayed in concessions area
- Name/logo displayed on *Saviour* Facebook page
- Name/logo displayed on *Saviour* web pages
- Name mentioned in *Saviour* press releases
- 4 complimentary tickets to the event

The Saint Sponsor: \$1,000

- Name/logo displayed inside theatre program
- Name displayed in concessions area
- Name/logo displayed on *Saviour* Facebook page
- Name mentioned on *Saviour* web pages
- 2 complimentary tickets to the event



**JOHN PETROPOULOS
MEMORIAL FUND**

In-Kind Sponsors

We are also seeking in-kind sponsors for this theatrical production. If you think you can help by providing theatre expertise, talent, materials or anything else that could be useful (including advertising time/space, printing, postage, concession items, silent auction prizes, set transportation, accommodations, volunteers, etc.) please let us know.

All sponsorship levels and benefits – including exclusivity – are negotiable. Let us know if you have any questions. We look forward to working with all of our partners to make this play a reality.

If you wish to become a sponsor, please fill out the following form, sign it and return it to the address below, along with a cheque payable to the “John Petropoulos Memorial Fund.”

BECOMING A SAVIOUR SPONSOR (Check one of the following boxes):

- Gift From Above Sponsor: \$10,000**
- Protecting the Protectors Sponsor: \$5,000**
- Saviour is Born Sponsor: \$2,500**
- The Saint Sponsor: \$1,000**
- In-Kind Sponsor** (describe in-kind item/service you'd like to provide)

Sponsoring company/organization: _____

Sponsorship contact _____

Name

Title

Signature

Mail cheque (payable to “John Petropoulos Memorial Fund”) to:

John Petropoulos Memorial Fund
#347, 440 – 10816 Macleod Trail SE
Calgary, AB T2J 5N8

The John Petropoulos Memorial Fund is a Calgary-based charity devoted to first responder safety. As a registered Canadian charity, we are able to issue charitable tax receipts. These are available to donors upon request.

If you would like more information about *Saviour*, budgets, project overviews, letters of support and copies of the script are available.

For more information about *Saviour* and the John Petropoulos Memorial Fund, contact JPMF Managing Director Ian Wilson at ian@jpmf.ca or 403-891-4269. You can also learn more at www.jpmf.ca

THANK YOU FOR YOUR SUPPORT!