

## Telling the Tale

### The Art of Writing Creative Non-fiction

So . . . is it true or isn't it? Join Maryanne Pope, author of the creative non-fiction book, *A Widow's Awakening*, for a detailed discussion on the art of communicating the essence of a real life experience versus a play by play re-creation of events. Maryanne discusses her experience of writing the *A Widow's Awakening* manuscript first as a memoir, then as fiction, and then as creative non-fiction – the final choice for publication. The creative non-fiction genre is broken down regarding what it is, why to use it, and how to write it.

This workshop uses Maryanne's experience as a template to examine the pros and cons of writing, self-publishing, and marketing a creative non-fiction book. The highlights of this workshop are the examination of "vacuum-packed" editing: how to 'suck out' the unnecessary details and leave the golden nuggets of truth in the story, and post-manuscript considerations such as traditional publishing, self-publishing, marketing and public relations as they pertain to creative non-fiction works.



*"Instructor very warm, open, enthusiastic and willing to share personal details."*

~ Attendee at Maryanne's writing workshop, Alexandra Writer's Centre | Calgary, AB | 2009

*"I am taking away concrete tools to write my story with and will now be able to drill down on the gems."*

~ Attendee at Maryanne's writing workshop, Alexandra Writer's Centre | Calgary, AB | 2009

*"This was the best Saturday course I've taken in a long time."*

~ Attendee at Maryanne's writing workshop, Alexandra Writer's Centre | Calgary, AB | 2009



**pink**  
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**Maryanne Pope**

Author of the book *A Widow's Awakening*, Maryanne is also an award-winning playwright, film producer, workplace safety advocate, environmental educator and inspirational speaker. A storyteller at heart, she also writes short stories, children's stories, essays, articles, play scripts, and screenplays. Maryanne is the founder and CEO of Pink Gazelle Productions Inc. and board chair of the John Petropoulos Memorial Fund. She lives on Vancouver Island, BC.

#### Attendees take away the following from Maryanne's presentation:

- Clarification of what creative non-fiction writing is
- An understanding of the creative process behind writing creative non-fiction based on personal life experience
- Inspiration and encouragement of pursuing one's writing goals
- An understanding of self-publishing and marketing a creative non-fiction book, including traditional and non-traditional forms of book-selling

#### This ½ day or full day workshop is well suited for writers:

- Interested in learning about the craft of writing creative non-fiction
- Interested in learning when and why to use creative non-fiction
- Interested in the creative writing process
- Who have written some creative non-fiction and are now striving to publish and/or market their work
- Seeking inspiration to pursue their writing goals