

Whatever Floats Your Boat *Perspectives on Motherhood*

Suggested Uses For This Documentary

- The **primary target market** is women in their late thirties and early forties who are working through the motherhood decision, or coming to terms with what life has dealt them in the motherhood department
- However, women and men of *all* ages have connected with this documentary because it is an honest, personal and authentic journey about one woman's search for answers through the medium of film
- **Other uses include:**
 - An outstanding **discussion-generating tool** for women's groups, organizations and events
 - The documentary now also includes a sample 'filmed facilitated discussion' of a group of women discussing motherhood after viewing the documentary
 - As a useful **resource for counselors** dealing with topics such as:
 - Motherhood
 - Family Planning
 - Delayed Parenting
 - Single Parenting
 - Pregnancy
 - Marriage
 - Work/home balance
 - Grief
 - Widowhood
 - Major life transitions
 - Decision-making
 - As an addition to **public library** DVD collections
 - As a valuable education tool for **resource libraries** at family resource centres, women's health centres, women and children hospitals, health care facilities, family planning organizations, etc
 - The added 'filmed facilitated discussion' provides an excellent example for facilitators
- As a **fundraising tool**
 - For example, viewing the documentary and participating in a subsequent discussion is an interesting evening out and funds raised in ticket-sales can go towards a charity, etc
- As an educational resource for **teachers, instructors and professors** at secondary and post-secondary institutions
 - A complete educational resource kit, complete with lesson plans, is also available